



A Word of Greeting

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To the new students the College gives its heartiest greeting.

For you during your college days and after them, we wish all good things, religion, health, scholarship, character, good name, opportunity, usefulness and, because of these success and happiness.

Little can be said in so limited space but suffer some words of advice. Premising that religion and good morals should characterize all, whether students or not, let me confine my exhortation to lines peculiar to the days of college life.

First then, your chief business as a student is to study. If you fail at this point your failure is complete, dismal, humiliating and wicked. Neither religious activities nor social pleasures should be allowed to trespass on the time that should be devoted to study. A student who does not study is foredoomed to be a failure, likely to be a fraud and certain to be a miserable creature.

Have a program for your day and assign not less than two hours in preparation for each recitation period. Sometimes you will need more, at easy spots you may get on with less, but if you do not average that amount either you or your instructors are making a mistake. Have a program and live up to it. Study, study hard, study with regularity. It will not hurt you.

Secondly, as say the preachers, look out

for your health. Observe the eight hour law as to sleep. No student will do good work on less than eight hours of sound sleep in a well ventilated room. Keep an eye on your stomach. Impaired digestion will ruin your piety and your scholarship. You need good food, enough of it and at regular times. The extras at wrong hours work havoc. Get out of doors for some form of healthful exercise at least two and if possible three hours per day.

Thirdly, get into the general activities of the student body. Join one of the Christian associations. Have a part in the athletic life of the College. By all means unite with some one of the societies that may furnish an opportunity for self improvement. Support the general interests of the student body such as the Pleiad, the Co-operative Store, the Athletic Association, the Oratorical Association. These supply opportunities for valuable training and develop qualities of leadership. Keeping scholarship and health first, my advice is to get into these general activities as fully as is consistent with your prime duty as a student.

Fourthly, and negatively, as you cherish hopes of success and happiness do not try to have "a good time." If you try you will miserably and abundantly fail. I have known thousands of students and out of a large experience let me testify that the tears and disappointments and humiliations that have

come to young men and women under my observation have been almost if not altogether confined to those who started out to have a "good time." "A good time" is not usually had by going after it.

Happiness is a coy maiden not often won by wooing. Ignore her, turn away from her, forget that she exists and she will be the more likely to throw herself into your arms.

The joy of achievement, the satisfaction of conscious rectitude, the rewards of even hard-earned success, these are the real good times both in student life and later years.

Good for "Pete"

Albion's success in the various lines of college activities and especially in oratory and debate has been so phenomenal for the past few years that the recital of her victories may have become somewhat commonplace. Nevertheless the friends of Albion take pride in seeing her reputation sustained on the platform, and with a "Io Triumphe" we call the attention of the readers of the Pleiad to the splendid showing made by Ralph L. Peterson in the national prohibition oratorical contest held at Atlantic City, N. J., in July.

Mr. Peterson's oration, "The Demand of Efficiency," was a masterpiece in literary quality as was evidenced by the markings of the judges which showed it to have received the highest rank in thought and composition. That the contest was exceedingly close is shown by the fact that Mr. Peterson in being awarded third place was only three points behind the winner in the final ranking. First honors were won by the representative from Florida and second honors by the Oregon orator.

Albion's feeling of rejoicing over her orator's showing is intensified when it is considered that Mr. Peterson was competing with orators who like himself had been winners of first honors in their respective state contests followed by first honors in the interstate, eastern, central and western, thru which they gained the privilege of entering the national

contest at Atlantic City.

This national contest is held every two years altho the other preliminary contests occur annually. In preparation for the 1912 contest over seven hundred and fifty orations had been written and delivered in the colleges of twenty-two states. Consequently the securing of first place in thought and composition by the Albion man's oration over such a large number of orations is no small honor and adds much to Albion's fame as a college of high rank in literary work.

Summer School

The second summer session of the School of Business was held this summer between June 17th and August 9th. The attendance of twenty-seven was more than double that of the previous year. All of the regular commercial instructors conducted classes.

That great interest is being manifested in the Summer School is evident from the fact that a number of students are already planning on coming back next year. The Summer session is bound to become more popular.

Annual Shake

The Y. M. and Y. W. tendered, as usual, a reception to the new students of the College, in the gymnasium, Friday evening, September 20. It was the first opportunity for a general hand shake. Society lines were broken. Seniors and Freshmen, Faculty and Prep., Fraternity and Lit. were fused together in one harmonious whole. The Faculty and their wives made up the receiving line. Musical entertainment was furnished by the Conservatory and Miss Howe rendered an especially fine reading. The student body almost to the last member was in attendance, and while everyone left the gymnasium with his mind filled with a conglomeration of new names and face-images, yet both old and new students were made to feel that Albion College is very much alive. It was a splendid evening and must at least be put on a par with similar occasions of former years.